



General Privacy Policy

Revision date: September 27, 2023

Introduction

Skaya, Inc. ("**Company**", "**Skaya**" or "**we**" or "**us**") respects your privacy and is committed to protecting it through our compliance with this policy. This policy describes our practices for collecting, using, maintaining, protecting, and disclosing information that we collect from you or that you may provide when you visit or use our digital platforms ("**Digital Platforms**"):

- EZ corporate webpage (ez.tech)
- EZ Contact Form
- EZ ID
- Our EZ Branded social media sites or pages, and
- E-mails sent through the Digital Platforms.

This policy DOES NOT apply to information that:

- You provide to or are collected by any third party (see Third-Party Information). For example, the information you provide to websites linked to the Digital Platforms. These other third parties have their own privacy policies, which we encourage you to read before providing information on or through them
- Osano, Google Analytics, LinkedIn

Please read this Policy carefully to understand our policies and practices regarding your information and how we will treat it. "**You**" refers to the natural person using the Digital Platform as a client of Skaya, Inc. or visitor of the Digital Platforms for personal purposes. If you do not agree with our policies and practices, do not download, register with, or use our Digital Platforms. By downloading, registering with, or using our Digital Platforms, you agree to this privacy policy. This policy may change from time to time (see Changes to Our Privacy). Your continued use of our Digital Platforms after we revise this policy means you accept those changes, so please check the policy periodically for updates.

Children Under the Age of 13

Our Digital Platforms are not intended for children under 13 years of age, and we do not knowingly collect personal information from children under 13. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under 13, please contact us at privacy@ez.tech.



What Information Do We Collect and How Do We Collect It?

We collect information from and about users of our Digital Platforms:

- Directly from you when you provide it to us.
- Automatically when you use the Digital Platforms.
- Cookies and session information.

We collect two types of information:

- **Personal Information** - Information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with you or your household. Personal Information includes Personally Identifiable Information (as that term is defined by U.S. law), Protected Health Information (as that term is defined by the U.S. Health Insurance Portability and Accountability Act) and Sensitive Personal Information, (as that term is defined by the E.U. General Data Protection Regulation). It does not include your information or data made publicly available by the government.
- **Non-Personal Information** - Other information that does not identify you or your household, such as information that has been de-identified or aggregated, and anonymous data.

More specifically:

Digital Platform	Information Collected
EZ Contact Form	<p>Information you provide to us: Information that identifies you as an individual or relates to identifying information about you and your employer, such as full name, email address, and telephone number (“Basic Contact Information”); and other information you enter in the Webpage.</p> <p>Automatic information collection and tracking: Our Web Pages and our emails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags, and single-pixel gifs) that permit the Company, for example, to count users who have visited those pages or opened an email and for other related app statistics (for example, recording the popularity of certain webpage content and verifying system and server integrity).</p> <p>Business purpose for collecting this information: intake of possible new customers; improving our Webpage, performing research and business analytics, and identifying usage trends; tailoring marketing communications from our affiliates as well as from selected third parties; managing our business effectively; and developing new products and services.</p>
EZ Website	<p>Information you provide to us: If you visit EZ Website without providing any additional information to us (such as using the Contact Form), we automatically collect essential technical data through server log files. This data is essential for displaying our website to you and ensuring its security and stability.</p> <p>Automatic information collection and tracking: When you visit, access, and use our Website service, it may use technology to automatically collect:</p> <ul style="list-style-type: none"> • Usage Details: Details of your access to and use of the Online service, including session data, location data, usage logs and other communication

	<p>data and the resources that you access and use on or through the Online service.</p> <ul style="list-style-type: none"> ● Device Information: Information about your computer device and internet connection, including the device's unique device identifier, IP address, operating system, browser type, and session details. <p>These tracking technologies include internet cookies, flash cookies, web beacons, and device fingerprinting to collect from you various attributes associated with your device (such as IP address, installed fonts, language and browser settings, and time zone) in order to create a device identifier so that we can recognize your device, along with the time of your visit and the page(s) visited.</p> <p>Business purpose for collecting this information: intake of possible new customers; reviewing and processing applications; reviewing, setting-up and processing the instructions provided by you for the product/services you are using; engaging in fraud monitoring and prevention; compliance with applicable laws and regulations; protecting our business and our customers against illegal activity; performing audits; improving our Website service, performing research and business analytics, and identifying usage trends; tailoring marketing communications from our affiliates as well as from selected third parties; managing our business effectively; and developing new products and services. We also may use these automatic and tracking technologies to collect information about your activities over time and across third-party websites, apps, or other online services (session tracking).</p>
Skaya-branded social media sites or pages	<p>Personal information that you share on Skaya-managed social media pages, such as LinkedIn, are subject to the privacy policies and terms of use of those platforms. Please refer to those policies before posting any content to those pages. You should NEVER provide personal information to Skaya, Inc. through public social media pages. The information you share in such sites, pages or areas may be viewed by any user of such sites, pages, or areas.</p>
Third-Party Information Collection	<p>We do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the NAI's website.</p>
Information We Collect from Third Parties	<p>We may collect information about you from certain third-party sources, including, for example, financial institutions and government sources. This information may include, for example, account identifiers used in transfers of funds, credit histories, credit scores, credit reports, and information from a death certificate.</p> <p>Business purpose for collecting this information: reviewing and processing applications for our product and services; intake of new customers; engaging in fraud monitoring and prevention; compliance with applicable laws and regulations; managing our business effectively; account maintenance and servicing.</p>



How Do We Use Your Information We Collect?

We use information that we collect about you or that you provide to us, including any personal information, to:

- Provide you with the Digital Platforms and their contents, and any other information, products or services that you request from us.
- Processing applications and transactions.
- Verifying your identity.
- Fulfill any other purpose for which you provide it.
- Carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- Notify you when Digital Platform updates are available, and of changes to any products or services we offer or provide through it.
- For our business purposes, and any other purposes or ways as required or permitted by law or with your consent; such as the security of your account and digital services; performing analytics concerning your use of our online services, including your responses to our emails and the pages and advertisements you view; providing you tailored content and marketing messages; operating, evaluating and improving our business (including developing new products and services; improving existing products and services; performing data analytics; and performing accounting, auditing and other internal functions); advertise and market our products and services, and those of our business partners.

The usage information we collect helps us to improve our Digital Platforms and to deliver a better and more personalized experience by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize our Digital Platform according to your individual interests.
- Speed up your searches.
- Recognize you when you use the Digital Platform.

We use location information we collect for security, fraud prevention, and to tailor marketing communications from our affiliates as well as from selected third parties.

We may use the information we collect to display advertisements to our advertisers' target audiences. Even though we do not disclose your personal information for these purposes without your consent, if you click on or otherwise interact with an advertisement, the advertiser may assume that you meet its target criteria.

For more information, see [Your Choices About Our Collection, Use, and Disclosure of Your Information](#).

How Do We Share Your Information?

We may disclose aggregated information about our users, and information that does not identify any individual or device, without restriction.



In addition, we may disclose personal information that we collect or you provide:

- To our subsidiaries and affiliates.
- To contractors, service providers, and other third parties we use to support our business.
- To a successor in the event of a corporate transaction (such as merger, sale, consolidation, or other sale or transfer of some or all of Skaya's assets or business, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding) in which personal information held by Skaya is among the assets transferred.
- To fulfill the purpose for which you provide it.
- For any other purpose disclosed by us when you provide the information.
- With your consent.
- To comply with any court order, law, regulatory or legal process, including to respond to any government, regulatory or law enforcement request.
- To enforce our rights arising from any contracts entered into between you and us, including our **Terms of Use**, and for billing and collection.
- If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Skaya, our customers or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

Your Choices About Our Collection, Use, and Disclosure of Your Information

We strive to provide you with choices regarding the personal information you provide to us. This section describes mechanisms we provide for you to control certain uses and disclosures over your information.

- **Tracking Technologies.** You can set your browser to refuse all or some browser cookies, or to alert you when cookies are being sent. You can choose whether or not to allow the Digital Platforms/Webpage/App/Online Service to collect information through other tracking technologies by opting out with the cookie logo at the left bottom corner of our webpage. If you disable or refuse cookies or block the use of other tracking technologies, some parts of the Digital Platform may then be inaccessible or not function properly.
- **Location Information.** You can choose whether or not to allow the App to collect and use real-time information about your device's location through the device's privacy settings. If you block the use of location information, some parts of the App may become inaccessible or not function properly.
- **Promotion by the Company.** If you do not want us to use your email address or contact information to promote our own or third parties' products or services, you can email us at privacy@ez.tech.

We do not control third parties' collection or use of your information to serve interest-based advertising. However, these third parties may provide you with ways to choose not to have your information collected or used in this way. You can opt out of receiving targeted ads from members of the Network Advertising Initiative ("NAI") on the NAI's website, and from members of the Digital Advertising Alliance ("DAA"), on the DAA's website.



Accessing and Correcting Your Personal Information

To change or correct your personal information or delete any personal information that you have provided to us please reach out to us via privacy@ez.tech. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

Data Security

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. All information you provide to us is stored on our secure servers behind firewalls. Any card or account transactions and Personal Information will be encrypted using SSL technology.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password or other Access Credentials for access to certain parts of our Digital Platforms, you are responsible for keeping these Access Credentials confidential. We ask you not to share your Access Credentials with anyone.

Unfortunately, the transmission of information via the Internet and mobile platforms is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted through our Digital Platforms. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures we provide.

Changes to Our Privacy Policy

We may update our privacy policy from time to time. If we make material changes to how we treat our users' personal information, we will post the new privacy policy on our Digital Platforms with a notice that the privacy policy has been updated and notify you by email to the primary email address specified in your account or via an in-App alert the first time you use the App after we make the change.

The date the privacy policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you and for periodically visiting this privacy policy to check for any changes.

Company and Contact Information

This policy belongs to:



Skaya, Inc.

4th Floor

200 Central Avenue

FL 33701

United States of America

For questions concerning this policy you can contact us under: privacy@ez.tech.

To register a complaint or concern, please refer to our Digital Platforms please fill out this [form](#).



Privacy Policy for California and Nevada Residents

Introduction

This **Privacy Policy for California Residents and Nevada Residents** supplements the information contained in Skaya Privacy Policy and applies solely to all visitors, users, and others who reside in the State of California or the State of Nevada ("**consumers**" or "**you**"). We adopt this notice to comply with the California Consumer Privacy Act of 2018 (CCPA), the Nevada Privacy of Information Collected on the Internet from Consumers Act (NPICICA) as amended from time to time, and any terms defined in the CCPA and NPICICA have the same meaning that most benefits the consumer when used in this Policy.

This Policy does not apply to workforce-related personal information collected from California-based employees, job applicants, contractors, or similar individuals.

Where noted in this Policy, the CCPA temporarily exempts personal information reflecting a written or verbal business-to-business communication ("**B2B personal information**") from some of its requirements.

Information We Collect

Our Website collects information that identifies, relates to, describes, references, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular consumer, household, or device ("**personal information**"). Personal information does not include:

- Publicly available information from government records.
- Deidentified or aggregated consumer information.
- Information excluded from the CCPA's and the NPICICA's scope, like:
 - health or medical information covered by the Health Insurance Portability and Accountability Act of 1996 (HIPAA) and the California Confidentiality of Medical Information Act (CMIA), clinical trial data, or other qualifying research data;
 - personal information covered by certain sector-specific privacy laws, including the Fair Credit Reporting Act (FCRA), the Gramm-Leach-Bliley Act (GLBA) or California Financial Information Privacy Act (FIPA), and the Driver's Privacy Protection Act of 1994.

In particular, our Website has collected the following categories of personal information from consumers within the last twelve (12) months:

Category	Examples	Collected
A. Identifiers.	<p>A real name, alias, postal address (pursuant to NPICICA, address includes home or other physical address which includes the name of a street and the name of a city or town), unique personal identifier, online identifier, Internet Protocol address, email address, account name, Social Security number, driver's license number, passport number, or other similar identifiers; any identifier that allows a specific person to be contacted either physically or online; or any other information concerning a person collected from the person through the Internet website or online service of the operator and maintained by the operator in combination with an identifier in a form that makes the information personally identifiable</p>	YES
B. Personal information categories listed in the California Customer Records statute (Cal. Civ. Code § 1798.80(e)).	<p>A name, signature, Social Security number, physical characteristics or description, address, telephone number, passport number, driver's license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information.</p> <p>Some personal information included in this category may overlap with other categories.</p>	YES
C. Personal information categories listed in NPICICA (NRS 603A.040)	<p>A natural person's first name or first initial and last name in combination with any one or more of the following data elements, when the name and data elements are not encrypted: social security number; driver's license number, driver authorization card number or identification card number; account number, credit card number or debit card number, in combination with any required security code, access code or password that would permit access to the person's financial account; a medical identification number or a health insurance identification number; and a user name, unique identifier or electronic mail address in combination with a password, access code or security question and answer that would permit access to an online account.</p> <p>Some personal information included in this category may overlap with other categories.</p>	YES

Category	Examples	Collected
CD. Protected classification characteristics under California or federal law.	Age (40 years or older), race, color, ancestry, national origin, citizenship, religion or creed, marital status, medical condition, physical or mental disability, sex (including gender, gender identity, gender expression, pregnancy or childbirth and related medical conditions), sexual orientation, veteran or military status, genetic information (including familial genetic information).	NO
DE. Commercial information.	Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	NO
EF. Biometric information.	Genetic, physiological, behavioral, and biological characteristics, or activity patterns used to extract a template or other identifier or identifying information, such as, fingerprints, faceprints, and voiceprints, iris or retina scans, keystroke, gait, or other physical patterns, and sleep, health, or exercise data.	NO
FG. Internet or other similar network activity.	Browsing history, search history, information on a consumer's interaction with a website, application, or advertisement.	YES
GH. Geolocation data.	Physical location or movements.	NO
HI. Sensory data.	Audio, electronic, visual, thermal, olfactory, or similar information.	NO
JI. Professional or employment-related information.	Current or past job history or performance evaluations.	NO
KJ. Non-public education information (per the Family Educational Rights and Privacy Act (20 U.S.C. Section 1232g, 34 C.F.R. Part 99)).	Education records directly related to a student maintained by an educational institution or party acting on its behalf, such as grades, transcripts, class lists, student schedules, student identification codes, student financial information, or student disciplinary records.	NO
LK. Inferences drawn from other personal information.	Profile reflecting a person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	NO

We obtain the categories of personal information listed above from the following categories of sources:

- Directly from you. For example, from forms you complete or products and services you purchase.
- Indirectly from you. For example, from observing your actions on our Website.



Use of Personal Information

We may use, or disclose the personal information we collect for one or more of the following purposes:

- To fulfill or meet the reason you provided the information. For example, if you share your name and contact information to request a price quote or ask a question about our products or services, we will use that personal information to respond to your inquiry. If you provide your personal information to purchase a product or service, we will use that information to process your payment and facilitate delivery. We may also save your information to facilitate new product orders or process returns.
- To provide, support, personalize, and develop our Website, products, and services.
- To create, maintain, customize, and secure your account with us.
- To process your requests, purchases, transactions, and payments and prevent transactional fraud.
- To provide you with support and to respond to your inquiries, including to investigate and address your concerns and monitor and improve our responses.
- To help maintain the safety, security, and integrity of our Website, products and services, databases and other technology assets, and business.
- For testing, research, analysis, and product development, including to develop and improve our Website, products, and services.
- To respond to law enforcement requests and as required by applicable law, court order, or governmental regulations.
- As described to you when collecting your personal information or as otherwise set forth in the CCPA and the NPICICA.
- To evaluate or conduct a merger, divestiture, restructuring, reorganization, dissolution, or other sale or transfer of some or all of our assets, whether as a going concern or as part of bankruptcy, liquidation, or similar proceeding, in which personal information held by us about our Website users/consumers is among the assets transferred.

We will not collect additional categories of personal information or use the personal information we collected for materially different, unrelated, or incompatible purposes without providing you notice.

Sharing Personal Information

We may share your personal information by disclosing it to a third party for a business purpose. We only make these business purpose disclosures under written contracts that describe the purposes, require the recipient to keep the personal information confidential, and prohibit using the disclosed information for any purpose except performing the contract. In the preceding twelve (12) months, Company has not disclosed personal information for a business purpose to the categories of third parties. We do not sell personal information.



Your Rights and Choices

The CCPA and NPICICA provides consumers (California and Nevada residents, respectively) with specific rights regarding their personal information. This section describes your CCPA and NPICICA rights and explains how to exercise those rights.

Right to Know and Data Portability

You have the right to request that we disclose certain information to you about our collection and use of your personal information over the past 12 months (the "right to know"). Once we receive your request and confirm your identity (see Exercising Your Rights to Know or Delete), we will disclose to you:

- The categories of personal information we collected about you.
- The categories of sources for the personal information we collected about you.
- Our business or commercial purpose for collecting or selling that personal information.
- The categories of third parties with whom we share that personal information.
- If we sold or disclosed your personal information for a business purpose, two separate lists disclosing:
 - sales, identifying the personal information categories that each category of recipient purchased; and
 - disclosures for a business purpose, identifying the personal information categories that each category of recipient obtained.
- The specific pieces of personal information we collected about you (also called a data portability request).

We do not provide a right to know or data portability disclosure for B2B personal information.

Right to Delete

You have the right to request that we delete any of your personal information that we collected from you and retained, subject to certain exceptions (the "right to delete"). Once we receive your request and confirm your identity (see Exercising Your Rights to Know or Delete), we will review your request to see if an exception allowing us to retain the information applies. We may deny your deletion request if retaining the information is necessary for us or our service provider(s) to:

1. Complete the transaction for which we collected the personal information, provide a good or service that you requested, take actions reasonably anticipated within the context of our ongoing business relationship with you, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, or otherwise perform our contract with you.
2. Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity, or prosecute those responsible for such activities.
3. Debug products to identify and repair errors that impair existing intended functionality.



4. Exercise free speech, ensure the right of another consumer to exercise their free speech rights, or exercise another right provided for by law.
5. Comply with the California Electronic Communications Privacy Act (Cal. Penal Code § 1546 *et. seq.*).
6. Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when the information's deletion may likely render impossible or seriously impair the research's achievement, if you previously provided informed consent.
7. Enable solely internal uses that are reasonably aligned with consumer expectations based on your relationship with us.
8. Comply with a legal obligation.
9. Make other internal and lawful uses of that information that are compatible with the context in which you provided it.

We will delete or deidentify personal information not subject to one of these exceptions from our records and will direct our service providers to take similar action.

We do not provide these deletion rights for B2B personal information.

Exercising Your Rights to Know or Delete

To exercise your rights to know or delete described above, please submit a request by filling out the following [form](#).

Only you, or someone legally authorized to act on your behalf, may make a request to know or delete related to your personal information.

You may also make a request to know or delete on behalf of your child by contacting privacy@ez.tech.

You may only submit a request to know twice within a 12-month period. Your request to know or delete must:

- Provide sufficient information that allows us to reasonably verify you are the person about whom we collected personal information or an authorized representative.
- Describe your request with sufficient detail that allows us to properly understand, evaluate, and respond to it.

We cannot respond to your request or provide you with personal information if we cannot verify your identity or authority to make the request and confirm the personal information relates to you.

You do not need to create an account with us to submit a request to know or delete. We will only use personal information provided in the request to verify the requestor's identity or authority to make it.

For instructions on exercising your sale opt-out or opt-in rights, see Personal Information Sales Opt-Out and Opt-In Rights.



Response Timing and Format

We will confirm receipt of your request within ten (10) business days. If you do not receive confirmation within the 10-day timeframe, please fill out the following [form](#).

We endeavor to substantively respond to a verifiable consumer request within forty-five (45) days of its receipt. If we require more time (up to another 45 days), we will inform you of the reason and extension period in writing.

If you have an account with us, we will deliver our written response to that account. If you do not have an account with us, we will deliver our written response by mail or electronically, at your option.

Any disclosures we provide will only cover the 12-month period preceding our receipt of your request. The response we provide will also explain the reasons we cannot comply with a request, if applicable. For data portability requests, we will select a format to provide your personal information that is readily usable and should allow you to transmit the information from one entity to another entity without hindrance.

We do not charge a fee to process or respond to your verifiable consumer request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

Personal Information Sales Opt-Out and Opt-In Rights

If you are age 16 or older, you have the right to direct us to not sell your personal information at any time (the "right to opt-out"). We do not sell the personal information of consumers we actually know are less than 16 years old, unless we receive affirmative authorization (the "right to opt-in") from either the consumer who is between 13 and 15 years old, or the parent or guardian of a consumer less than 13 years old. Consumers who opt-in to personal information sales may opt-out of future sales at any time.

To exercise the right to opt-out, you (or your authorized representative) may submit a request to us by filling out the following [form](#).

Non-Discrimination

We will not discriminate against you for exercising any of your CCPA or NPICICA rights. Unless permitted by the CCPA or NPICICA, we will not:

- Deny you goods or services.
- Charge you different prices or rates for goods or services, including through granting discounts or other benefits, or imposing penalties.
- Provide you a different level or quality of goods or services.
- Suggest that you may receive a different price or rate for goods or services or a different level or quality of goods or services.



However, we may offer you certain financial incentives permitted by the CCPA or NPICICA that **can result** in different prices, rates, or quality levels. Any CCPA or NPICICA-permitted financial incentive we offer will reasonably relate to your personal information's value and contain written terms that describe the program's material aspects. Participation in a financial incentive program requires your prior opt-in consent, which you may revoke at any time.

Other California Privacy Rights

California's "Shine the Light" law (Civil Code Section § 1798.83) permits users of our Website that are California residents to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an email to privacy@ez.tech.

Changes to Our Privacy Policy

We reserve the right to amend this privacy policy at our discretion and at any time. When we make changes to this privacy policy, we will post the updated notice on the Website and update the notice's effective date. **Your continued use of our Website following the posting of changes constitutes your acceptance of such changes.**

Contact Information

If you have any questions or comments about this notice, the ways in which Skaya collects and uses your information described here and in the **Privacy Policy**, your choices and rights regarding such use, or wish to exercise your rights under California law, please do not hesitate to contact us at:

Skaya, Inc.
4th Floor
200 Central Avenue
FL 33701
United States of America
Email: privacy@ez.tech

If you need to access this Policy in an alternative format due to having a disability, please contact privacy@ez.tech.



EU Privacy Policy and Cookies Policy

Introduction

Safeguarding and securing your personal data is our ongoing commitment. Complying with applicable legal regulations, notably Regulation (EU) 2016/679 of the European Parliament and the Council, known as the General Data Protection Regulation (GDPR), we want to provide you with information regarding how we handle your personal data when you make purchases on our online store and engage in business partnerships with our contractual associates.

This privacy policy specifically pertains to the website hosted at the domain ez.tech. It does not extend to other websites linked through hyperlinks on our site. We cannot take responsibility for how your personal data is handled confidentially on these third-party websites, as we have no control over whether these companies adhere to data protection regulations. To learn more about how these companies manage your personal data, we recommend visiting their respective websites for detailed information.

Company and Contact Information

These policies belong to:

Skaya, Inc.

4th Floor

200 Central Avenue

FL 33701

United States of America

For questions concerning this policy you can contact us under: privacy@ez.tech.

Personal Data Processing

Type, Scope, and Purpose of Data Processing

If you visit this website without providing any additional information to us (such as registering or using the contact form), we automatically collect essential technical data through server log files. This information is sent to our server and includes:

- IP address
- Date and time of the request
- Access status/HTTP status code
- Browser type
- Language and version of the browser software
- Operating system



This processing is essential for displaying our website to you and ensuring its security and stability.

Legal Basis

The legal basis for this processing is Article 6, Paragraph 1, Letter f) of the GDPR. Processing the mentioned data is necessary for website functionality and serves to protect legitimate interests of our company."

Duration of the Storage

Gathering data to enable website functionality and storing it in log files is indispensable for the website's operation. Therefore, users cannot raise objections to this aspect. Additional storage may occur on specific occasions when mandated by law.

Cookies

Type, Scope, and Purpose of Using Cookies

Cookies are text-based data stored on your computer through your web browser when you visit a website. We employ cookies to enhance and streamline your experience when using our website.

Third-party Cookies

- We use a cookie consent platform for transparent cookie control on our website.
- We utilize analytical cookies to track anonymized user interactions on our website.
- Furthermore, we use social media cookies to enable connections to social networks and the sharing of our website's content within these networks.

Browser Configuration

Most web browsers come preconfigured to automatically accept cookies. However, you have the option to customize your browser settings to accept only specific cookies or none at all. It's important to note that by doing so, you may limit access to certain features on our website.

Additionally, you can delete cookies that are already stored in your browser through your browser's settings. Some browsers also allow you to set preferences for receiving notifications before cookies are stored. Since the functionality of various browsers can vary, we recommend consulting your browser's help menu for instructions on configuring these settings.

Please be aware that disabling cookies might necessitate storing a persistent cookie on your computer. If you choose to delete this cookie, you may need to re-enable it to prevent the use of other cookies.

Legal Basis

The legal basis for processing personal data through cookies is governed by Article 6, Paragraph 1, Letter f) of the GDPR. Furthermore, if you have granted us your consent for cookie usage as indicated in the website's "cookie banner," the additional legal basis is Article 6, Paragraph 1, Letter a) of the GDPR.

Duration of the Storage

Once the data sent to us through cookies is no longer necessary for the aforementioned purposes, it will be promptly removed. Additional retention may occur on specific occasions if mandated by law.

Additional Collaborations

Contact Form

Type, Scope, and Purpose of Data Processing

Our Contact Form serves as a convenient means for you to get in touch with our dedicated sales team and express your interest in the wide array of services we offer. It's a straightforward and efficient way to connect with us and begin a dialogue about how we can cater to your specific needs and requirements. This information processed includes:

- Full Name
- Email Address
- Phone Number
- Job Title
- Company Name
- Website URL of the Company
- Description of the Request

Legal Basis

the legal foundation for processing personal data through cookies is governed by Article 6, Paragraph 1, Letter f) of the GDPR. Furthermore, if you have granted us your consent during the submission of the contact form, the additional legal basis is Article 6, Paragraph 1, Letter a) of the GDPR.

Duration of the Storage

We store the information provided through the Contact Form and may retain it for the duration of our ongoing collaboration as well as for potential future interactions, adhering to restrictions described in the GDPR directive.

Additional Information

According to European Court of Justice rulings, we share responsibility with the respective partner for ensuring compliance with data protection regulations on our profile page. The social network operator primarily handles IT infrastructure and website operations, as well as data processing on their platform, including information and deletion requests. You can also enforce your legal rights through us, and we will then relay your inquiries to the social network operator.

We provide our Contact Form through a partner that is:

monday.com

Provider:

monday.com Ltd

Yitzhak Sadeh St.

Tel-Aviv 6777506

Israel

<https://monday.com//privacy>

Social Media Platforms

Type, Scope, and Purpose of Data Processing

We also integrate social media platforms through links represented by the respective platform's logo. No data is transmitted automatically; it only occurs when you actively click on the link to access the social media platform. Please note that we have no control over the specific data collected and transmitted, nor how these providers process or utilize it.

If you are logged into your user account on a social network while visiting our profile page, the social network operator may potentially associate the collected information from your visit with your personal account on the platform. To prevent this direct association, make sure to log out of the relevant social network before accessing our profile page.

When you visit our social network profile, the platform's operator may place cookies on your device, regardless of whether you have an account with the network or are logged in. Cookies are also employed to generate statistics about the usage of our profile page, such as the number of page views and user categories. If we receive such statistical analyses from the social network operator, rest assured that the data is anonymized beforehand, making it impossible for us to link usage data to individual users.

Legal Basis

We process your data on our social network profile with the goal of sharing information about our offers and services, as well as responding to inquiries posted on our profile page. This processing is conducted under the legal basis of Article 6, Paragraph 1, Letter f) of the GDPR. It falls within the scope of our legitimate interests, specifically in the context of public relations activities as defined by the regulation.

Duration of the Storage

We remove private messages sent through social networks three months after our last exchange with you. On the other hand, public posts made by you (such as those appearing on our timeline) will typically remain visible indefinitely unless you explicitly request their removal.

Additional Information

According to European Court of Justice rulings, we share responsibility with the respective social network operator for ensuring compliance with data protection regulations on our profile page. The social network operator primarily handles IT infrastructure and website operations, as well as data processing on their platform, including information and deletion requests. You can also enforce your legal rights through us, and we will then relay your inquiries to the social network operator.

The social media platforms we currently integrate are:

LinkedIn

Provider:

LinkedIn Ireland Unlimited Company
Wilton Place
Dublin 2 D02 AD98
Ireland

<https://www.linkedin.com/legal/privacy-policy/>

Your Rights

We would like to make sure you are fully aware of all of your data protection rights. In accordance with the EU General Data Protection Regulation (GDPR), you have the following entitlements:

- The right to access - You can request us to provide copies of your personal data. A small fee may apply for this service.
- The right to rectification - You can ask us to correct any information you believe is inaccurate, or to complete information that you think is incomplete.
- The right to erasure - You can request us to erase your personal data under certain conditions.
- The right to restrict processing - You can ask us to limit the processing of your personal data under certain conditions.
- The right to object to processing - You can object to our processing of your personal data under certain conditions.
- The right to data portability - You can request us to transfer the data we've collected to another organization or directly to you, under certain conditions. If you make a request, we have one month to respond to you.

If you would like to exercise any of these rights, please contact us at our email: privacy@ez.tech.